
Team Onyx

— Future of Contracts Design —
Derby

Introduction of the problem

Consumer contracts fail to obtain affirmative consumer assent due to length, lack of clarity and complexity, and increase potential for adverse legal action.

Project C.L.E.A.R.

PROJECT C.L.E.A.R. is a protocol for creating:

Contract

Language

Everyone

Accepts and

Respects

C.L.E.A.R.

Our team aims to maintain and increase market participation while reducing liability through innovative consumer contract engagement. Our ultimate goal is to rebrand consumer contracts as community contracts with improved clarity and buy in to decrease liability and increase customer retention and profit for Project C.L.E.A.R. end users. We believe providing a linear visual, dimensional visual, sensory simplified, auditory access, and tactile/ haptic to consumers experiencing.

Project C.L.E.A.R. will allow a company to:

- reasonably provide the “actual notice” the law requires
- obtain a user’s receipt of amendment notifications
- Gain crucial feedback for future amendments and company improvement

Contract Language Presentation: Linear Visuals

Providing plain language version of a standard written contract.

Contract Language Presentation: Dimensional Visuals

2D or 3D visual presentation of contract using images, symbols and words for consumers who have difficulty reading or prefer watching a video.

Contract Language Presentation: **Sensory Simplified**

Simplification of both contract language and format to minimize visual and/or auditory stimulation.

Contract Language Presentation: Auditory Access

Culturally competent audio presentation of contract in all spoken languages including ASL, BSL, accent, and gender options.

Contract Language Presentation: Tactile/ Haptic

Vibratory stimulation correlated to benefits, rights and responsibilities.

Digital Braille for the visually impaired.

Anticipated Questions & Answers

1. What does Project C.L.E.A.R. look like?

- Please look at the following Artifact slides to get a glimpse into the Contract Language components Project C.L.E.A.R. will provide to a company outside the current Terms of Service amendment practices. Please keep in mind that these are rough sketches and Team Onyx will construct the video to the needs of the company.

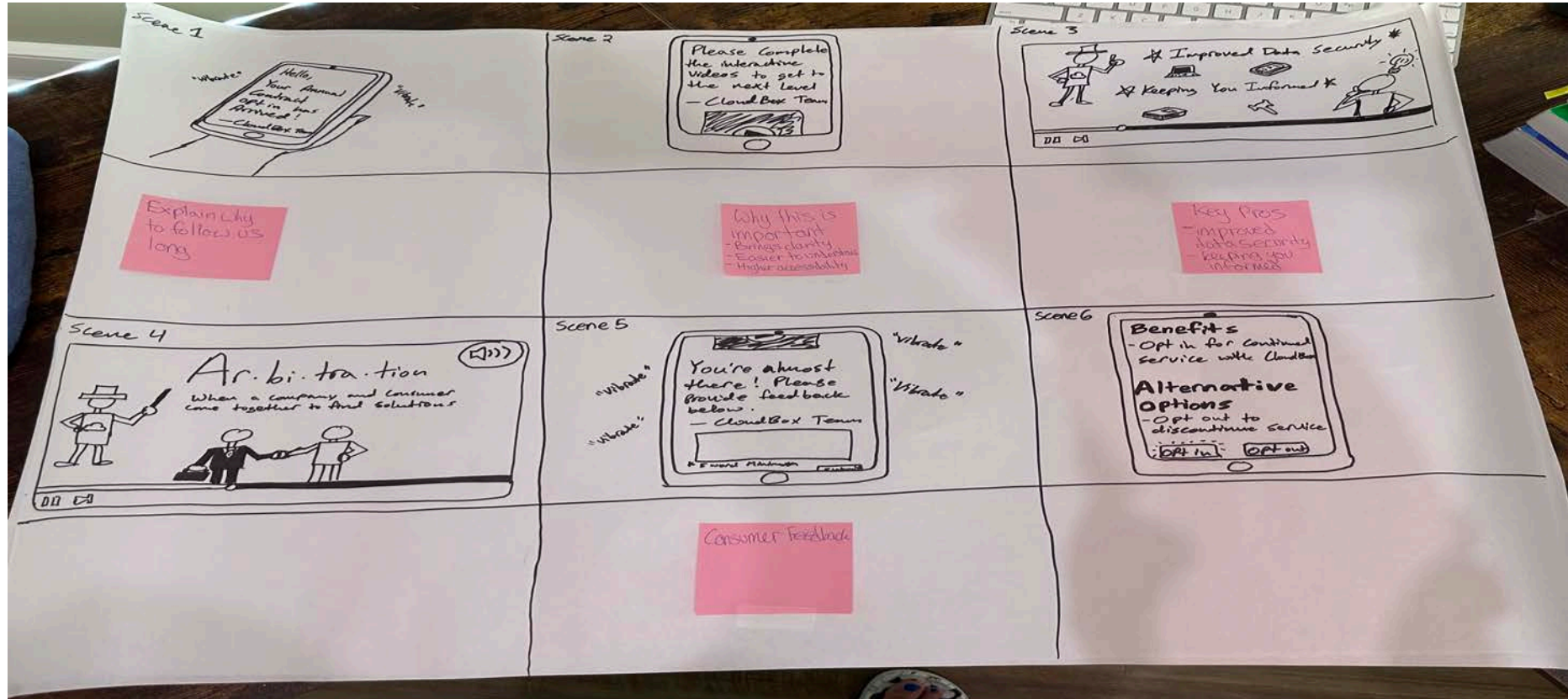
2. What is digital braille?

- Team Onyx believes technology in the future will advance far enough where braille will be read on tablets, phones, and laptops.

3. How can Project C.L.E.A.R. cover all of these components?

- Before the consumer starts they will be able to choose which contract language they would like to experience their explanation of the Terms of Service.

Artifact

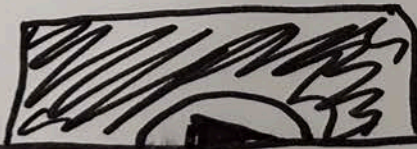


Scene 1

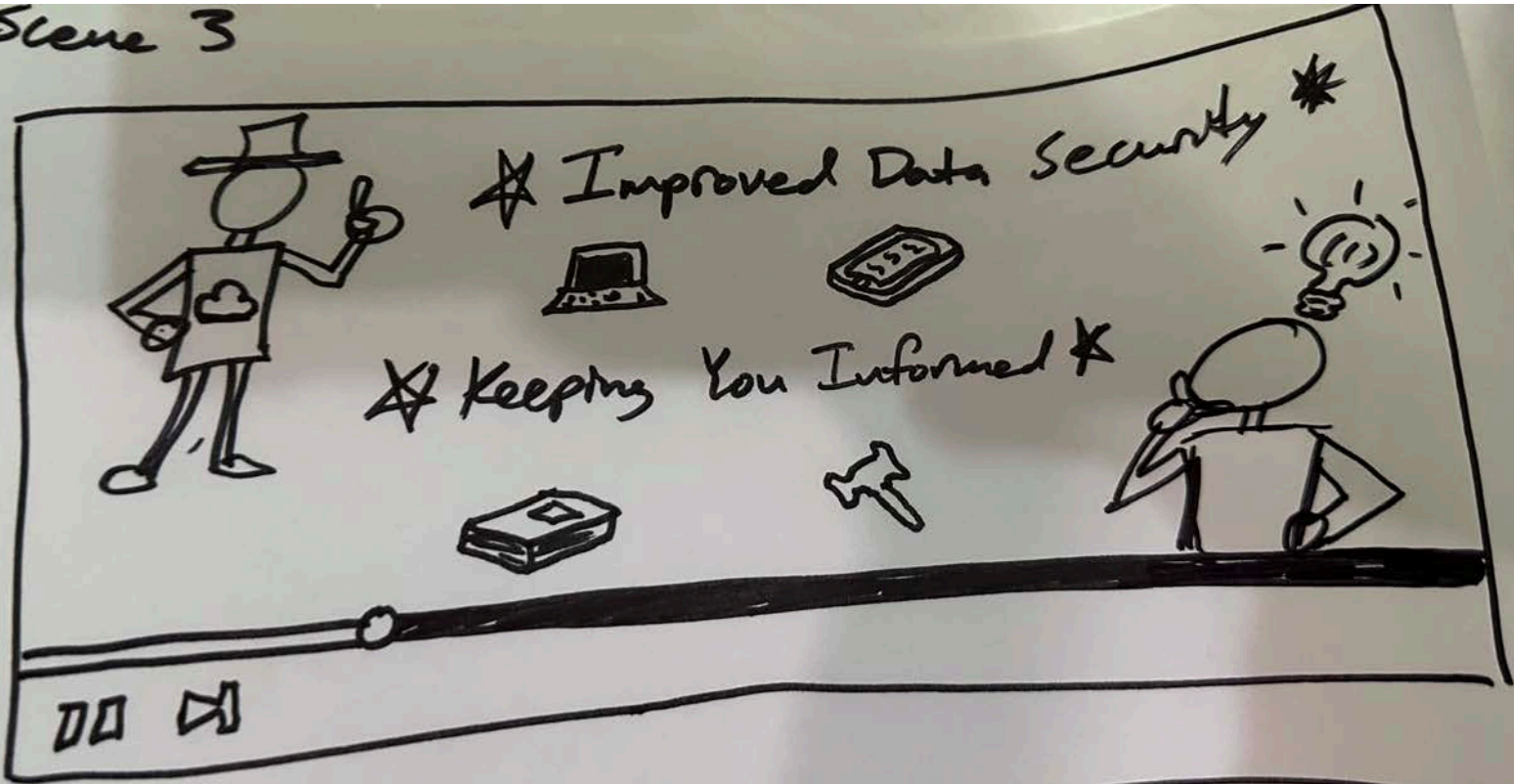


Scene 2

Please Complete
the interactive
Videos to get to
the next level
- CloudBox Team

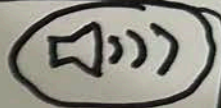


Scene 3

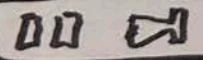
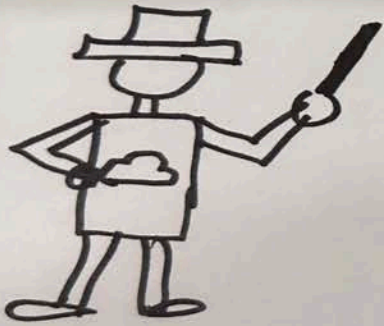


Scene 4

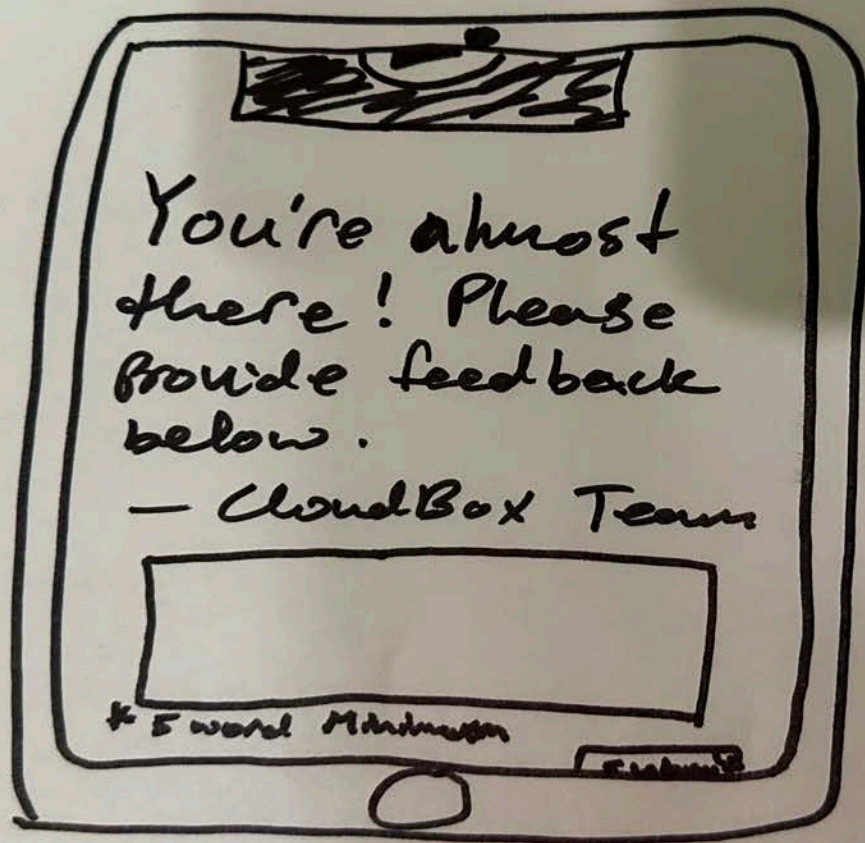
Ar.bi.tra.tion



When a company and consumer
come together to find solutions



Scene 5



"vibrate"

"vibrate"

"vibrate"

"Vibrate"

Scene 6

Benefits

- Opt in for continued service with CloudBox

Alternative options

- Opt out to discontinue service

Opt in

Opt out